

# **MBA Tourism Management (Sem)**

## **1 Sem**

1. Managing Organization
2. Managerial Economics
3. Business Accounting
4. Business Environment
5. Business Statistics
6. Marketing Management
7. Communication for Management
8. Fundamentals of Computer

## **2 Sem**

1. Human Resources Management
2. Business Laws
3. Customer Relationship Management
4. Tourism Concepts & Impacts
5. Tourism Resources
6. Cost & Management Accounting
7. Travel Agency & Tour Operations
8. Research Methodology

## **3 Sem**

1. Entrepreneurship Development
2. Tourism Behaviors – Theory & Practice
3. Tour Guiding And Interpretation
4. Tourist Transport Management
5. Tourism Policy, Planning & Development
6. Geography & International Tourism
7. Management of International Tour Packages
8. Summer & Mini Project Report

## **4 Sem**

1. Strategic Management
2. Itinerary Planning & Costing
3. Hospitality & Tourism Management
4. Cargo Management
5. Emerging Trends in Tourism
6. Foreign Language
7. Project Report
8. Comprehensive Viva