

MA TOURISM

Sem. I	
Sr. No.	Subjects of Study
1	Management Functions and Behaviour in Tourism
2	Human Resource Planning and Development in Tourism
3	Managing Personnel in Tourism
4	Information Management and Information Systems in India
Sem. II	
1	Accounting Finance and Working Capital for Tourism Managers
2	Marketing for Tourism Managers
3	Sales and Product Management in Tourism
4	Managing Small Scale Enterprises in Tourism
Sem. III	
1	Understanding Tourism Markets
2	Tourism Impacts
3	Tourism Planning and Development
4	Dissertation
Sem. IV	
1	Tourism Products: Design and Development
2	Tourism Operations
3	Tourist Transport Operations (Road Transport)

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Meeting, Incentives, Conferences and Expositions (MICE)