

MA MASS COMMUNICATION AND JOURNALISM

Semester I

Basic Principles of Communication

History and Development of Mass Media

Media Laws and Ethics

Computer Applications for Media

Reporting and Editing

Professional Writing

Communication Theory

Print Journalism Practice

Semester II

Communication Development

Media Management

Media and Society

Advertising and Public Relation

Electronic Media (Radio and TV)

Advertising (Practical)

Photography

PR & Corporate Communication

International Communication Rural Communication

New Media

Reporting and Editing for Electronic Media

Media and Human Rights

Internship

Environment Communication

Intercultural Communication

Study Tour & Reporting

Radio and TV Production

Communication Research

Media Management

Media Laws and Ethics