

## **BSc Visual Communication**

### **Semester I**

Paper I - Introduction to Visual Communication

Practical I - Graphic Design I

Practical II - Drawing I

### **Semester II**

Paper II - Communication Skills

Practical III - Graphic Design II

Practical IV - Drawing II

### **Semester III**

Paper III - Printing and Publication

Paper IV - Basic Photography

Practical V - Computer Graphics I

### **Semester IV**

Paper V - Advertising

Practical VI - Photography

Practical VII - Computer Graphics II

### **Semester V**

Paper VI - Television Production

Paper VII - Elements of Film

Practical VIII - TV Production I

Practical IX - Multi Media

Practical X - Project I

## **Semester VI**

Paper VIII - Media, Culture and Society

Paper IX - Media Organization

Practical XI - Web Publishing

Practical XII - Television Production II

Practical XIII - Project II