

BBA with Computer Application

SEMESTER – I

- 1 Principles & Practice of Management
- 2 Business Communication
- 3 Financial Accounting
- 4 Business Law
- 5 Business Economics
- 6 Computer Application

SEMESTER – II

- 1 Organizational Behavior
- 2 Business Environment
- 3 Business Mathematics
- 4 Environmental Management
- 5 Management Accounting
- 6 Profit Planning & Control

SEMESTER – III

- 1 Production Methods
- 2 Manpower Management
- 3 Marketing Concepts
- 4 Business Finance – I
- 5 Business Statistics
- 6 Computer Application

SEMESTER – IV

- 1 Operations Research
- 2 Industrial Law
- 3 Office Management
- 4 Sales & Distribution Management
- 5 Research Methodology
- 6 Business Finance – II

SEMESTER – V

- 1 Management Information System
- 2 Indian Economy
- 3 Banking Law & Practice
- 4 Internet & Web Designing
- 5 Human Resources Development
- 6 Internet & Web Designing Lab

SEMESTER – VI

- 1 Corporate Planning & Strategic Management
- 2 International Marketing
- 3 Marketing of Services
- 4 Business Accounting Software
- 5 Entrepreneurial Development
- 6 Business Accounting Software Lab