

# BACHELOR OF FINE ARTS

Duration: 3 Year

Eligibility: +2 Pass

## 1 Year

1. Advertising Arts & Ideas - I
2. Drawing (Studio Work)
3. Product Drawing
4. Graphic Design
5. Design 2-D, 3-D
6. Color
7. Lettering, Typo. & Calligraphy
8. Perspective
9. Press Layout
10. Poster Design/ Hoarding - I

## 2 Year

1. Advertising Arts & Ideas - II
2. Copy Writing
3. Computer Graphics
4. Study from Life
5. Lettering- Typography/ Calligraphy
6. Corporate Identity
7. Packaging
8. Press Layout
9. Poster Designing / Hoarding – II
10. Illustration

## 3 Year

1. Advertising Arts & Ideas - III
2. Study from Life
3. Press/ Magazine
4. Poster/ Hoarding
5. Direct Mail/ P.O.P
6. Corporate Identity
7. Story Board
8. Computer Graphics
9. Lettering- Typography
10. Photography