

## **BBM (CA)**

### **I Year**

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|-----|--|
| 1.1 | English-I                              |
| 1.2 | Tamil/Hindi/Malayalam-I                |
| 1.3 | Principles of Management               |
| 1.4 | Financial Accounting                   |
| 1.5 | Introduction to Information Technology |
| 1.6 | Practice-M.S Office                    |

### **II Year**

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|-----|---|
| 2.1 | Financial Management                        |
| 2.2 | Personnel Management & Industrial Relations |
| 2.3 | Object Oriented Programming C++             |
| 2.4 | Entrepreneurship                            |
| 2.5 | Financial Auditing                          |
| 2.6 | Practical-OOP s with C++                    |

### **III Year**

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|-----|-----------------------------------|
| 3.1 | Retail management                 |
| 3.2 | Security Analysis & Portfolio Mgt |
| 3.3 | Organizational Development        |
| 3.4 | Internet & Web Page Design        |
| 3.5 | Visual Basic                      |
| 3.6 | Practical: Visual Basic           |