

B.A TOURISM MANEGEMENT

I Year

- 1.1 English-I
- 1.2 Tamil/Hindi/Malayalam-I
- 1.3 Principles of Tourism
- 1.4 Spoken English
- 1.5 Tourism Development in India

II Year

- 2.1 English-II
- 2.2 Tamil/Hindi/Malayalam-II
- 2.3 Tourism Promotion, Publicity
- 2.4 Travel Management
- 2.5 Economics and Tourism

III Year

- 3.1 Management of Tourism & Travel Business
- 3.2 Fundamentals of Travel Tourism
- 3.3 Tourism marketing and Travel Agency Business
- 3.4 Tourism Management
- 3.5 art and Architecture in India